



FOR IMMEDIATE RELEASE

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Bark Avenue Foundation Celebrates World Spay Day on February 20

Community Event featuring District 1 Supervisor, Hilda Solis, at Superior Grocers Supermarket to Spay/Neuter and Vaccinate 100+ Animals in East Los Angeles

Los Angeles, CA (February 16, 2015) – Bark Avenue Foundation (BAF) is celebrating “World Spay Day” on Friday, February 20, 2015, as part of Spay/Neuter Awareness Month. This community event will provide free spay/neuter and vaccinations for over 100 cats and dogs, and help raise awareness for the free and low-cost animal care services available in LA County. Sponsored by the Humane Society of the United States (HSUS) *Pets for Life Program*, the community event will help combat pet overpopulation in East Los Angeles in zip codes 90063, 90022, 90023, 90031, and 90032 by spaying/neutering pets free of charge.

“We are thrilled to be sponsored by the Humane Society’s *Pets for Life Program* during Spay/Neuter Month,” says BAF President and Founder, Melanie Pozez. “World Spay Day” also coincides with Bark Avenue Foundation’s 1500th free sterilization in East Los Angeles, and we’re continuing this partnership to help better the lives of District 1’s constituents,” she adds.

A key partner and event host for the past two years, “World Spay Day” will take place from 9 a.m. to 4 p.m. at Superior Grocers located at 3600 East Cesar E Chavez Avenue in Los Angeles. The morning will kick off with a press conference at 9 a.m. with District 1 Supervisor, Hilda Solis, Dr. Solacito (Chief Veterinarian for the 6 LA County Animal Care and Control shelters), Danny Ubario, (Manager of Downey Animal Control Center), Alana Yanez, (HSUS *Pets for Life Program* Director) and Superior Grocers President and CEO, Mimi Song. These local leaders will speak to the community about the importance of spaying/neutering, their important partnership with Bark Avenue Foundation, and what else is in store for animal health and safety within LA County for 2015 and beyond.

Pet owners who sterilize their cat or dog will also receive free pet food, donated by *Pet Food Express*, a collar, leash and pet ID tag. *1stCare Vets* will be also be offering onsite low cost vaccinations for pets from 9am-12pm.

Bark Avenue Foundation (BAF) is a Los Angeles nonprofit organization dedicated to animal welfare. BAF is dedicated to addressing the pet overpopulation crisis through spay/neuter, supporting pet owners in underserved communities, and airlifting at-risk animals from overcrowded Southern California shelters to no-kill partners around the country. For more information, please visit us at: www.barkavenuefoundation.org.

Superior Grocers is an independent supermarket chain serving Southern California since 1981. The company’s philosophy has always been to offer shoppers the highest quality products at the lowest prices along with exceptional customer service. Superior Grocers is a strong community partner and continually supports community programs that help bring a positive impact to its customers, including education and health awareness efforts. For more information about Superior Grocers, please visit www.superiorgrocers.com.

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