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November is Adopt a Black Dog Month Bark Avenue Foundation Launches “Black Dog Friday”

Los Angeles, CA (November 18, 2014) – The Bark Avenue Foundation (BAF) is launching “Black Dog Friday” on November 22 and 24 as part of “Adopt a Black Dog Month.” BAF is partnering with volunteer pilots and private planes through Wings of Rescue to fly 75 sterilized black dogs rescued from California high-kill shelters and fly them to PAWS and the Northwest Organization for Animal Help (NOAH) in Oregon and Washington. Both organizations have a 100% success rate with adoption and will be hosting the dogs for their post-Thanksgiving adoption events on November 28, Black Friday.

Why black dogs? The term “Black Animal Syndrome” has been used to refer to the phenomenon of passing over darker colored animals for ones with lighter fur. The practice could be a result of many different factors, ranging from superstition to deeming a dog excessively aggressive based on its unclear facial features. Whatever the root cause, black dogs are harder to place in homes. Enter BAF, a Los Angeles nonprofit organization dedicated to animal welfare. With a generous grant from the ASPCA as part of the ASPCA & Subaru “Share the Love” Event Rescue Ride program, they have generously donated the funds to fly these dogs out to Washington and into loving homes for Black Dog Friday.

“Our ‘Fly Me Home’ program has saved the lives of hundreds of dogs since its inception,” says BAF President and Founder, Melanie Pozez. “The program is expanding adoption opportunities for pets who are at risk of euthanasia in overcrowded local high-kill shelters by moving them to no-kill organizations in areas with a demand for adoptable pets. This is especially important for black dogs in Los Angeles shelters who may otherwise not get a second chance.”

BAF, through its partnership with Shelter Me and Wings of Rescue, provides air transport for dogs throughout the year. They have relocated more than 1500 dogs this year alone and plan to continue this work, with the help of donations. Wings of Rescue provides air transport for its rescue partners and the thousands of animals they save each year from high kill shelters in California. It is the only all-volunteer organization to fly more than 10,000 animals to safety. Lifesaving transports through BAF’s “Fly Me Home” program costs \$88 per dog. This rescue effort is manned by a team of 20 unpaid volunteers, two planes and volunteer pilots, with every cent of donations going exclusively to the transports and zero administrative costs. For more information on donating to help save a dog’s life, please visit www.FlyMeHome.org.

Bark Avenue Foundation (BAF) is a Los Angeles nonprofit organization dedicated to animal welfare. BAF is dedicated to addressing the pet overpopulation crisis through spay/neuter, supporting pet owners in underserved communities, and airlifting at-risk animals from overcrowded Southern California shelters to no-kill partners around the country. For more information, please visit us at: www.barkavenuefoundation.org.